



## How to have a revolution

We don't live in times of violent revolutions anymore. In this day and age, they do more harm than good. But that does not mean we don't need a good revolution now and then. The way to make an impact today is not to threaten people, but to look after them. To show them an alternative. To inspire.

All revolutionaries are independent thinkers. All revolutionaries envision a world different than the one we live in today. But today's most effective revolutionaries don't throw molotov cocktails five miles away from a G-8 summit, today's revolutionaries are invited to speak at the G-8 summit. Today's revolutionaries don't wear Che Guavara t-shirts, they wear Prada shoes.

Today's revolutionaries are young thought leaders who are invited to counsel politicians and generals. Today's revolutionaries are entrepreneurs who start businesses to build a brighter future not just a bigger bank account. Today's revolutionaries are not pressured to make quarterly results, they are driven to build strong companies that care for those invested in their cause over those who invested in their business.

Today's revolutionaries look like you and me. They are in our companies. They are in our government. They start businesses. They run schools. They look ahead and say "I believe in a world way better than this one..."

In today's society, there is no need to throw stones to affect change. But we do need change...the only question is who are you inspiring?

VIVA LA REVOLUCION!